

Connecting the Roads

WHY?

The fact: Drivers, passengers and road managers demand Internet access and Real-time Traffic Information (RTI) on the road.
Our vision: Provide smart hot spots along the streets and roads.

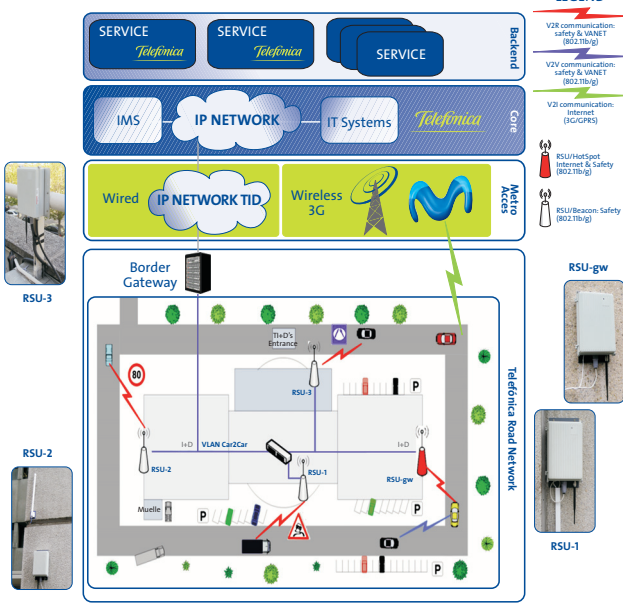
When I drive in the city, the street tells me about traffic jams and problems along my route, as well as where and how I will be able to park once at the destination



The road has real-time traffic information because it obtains it from traffic managers, road sensors, vehicles and mobile users (network and people)

HOW ARE WE CONNECTING THE ROADS AT TELEFÓNICA I+D?

Roadside hot spots demo @ Telefónica I+D Madrid:



Real-time Traffic Information viewed by the users (demo apps):



Mobile

In-car

